



## **BOND ARMS LAUNCHES “THE BEST GUN YOU’VE NEVER HELD” CONTEST**

*Facebook photo contest is designed to get Bond Arms guns into the hands of consumers and drive traffic to its dealers.*

**GRANBURY, TX** (January 3, 2015) -- Bond Arms, Inc. is starting the year strong with the launch of its “Best Gun You’ve Never Held” Contest. The company is so convinced that gun users will become Bond Arms fans after just holding one of its guns, it is holding a contest to get them to do just that.

The rules are simple:

1. Find a dealer that carries, or a friend who owns, a Bond Arms gun.
2. Submit a great picture of you holding the weapon to [contest@bondarms.com](mailto:contest@bondarms.com), along with info about your dealer or friend.
3. Bond Arms will post all pictures on its Facebook page.
4. The picture with the most “likes” wins a Bond Arms gun.
5. If the winner is holding a friend’s Bond Arm gun, the friend will win a gun as well.

The contest begins immediately and submissions will be taken until midnight February 28, 2015. The winner will be announced March 10, 2015. Winners will choose between a Bond Arms’ USA Defender or Back-up models. If the winner is from California, he/she will win a Bond Arms Big Bear, which has recently been approved for sale in that state.

“We receive unsolicited testimonials every day from customers who fell in love with their Bond Arms gun the minute they held it in their hands,” said Bond Arms President, Gordon Bond. “We are so thrilled with these responses, we decided to spread the joy.”

Bond arms makes double-barreled handguns that have set a new standard for a “derringer-style” weapon. They are designed as trail guns and for personal protection.

Bond Arms hand guns have a rebounding-and-locking hammer: A first for derringers. The hammer automatically jumps back and locks into a half-cocked position for safety. All models boast a simple barrel-locking mechanism that is spring loaded and eases opening and closing of the barrels for quick reloading and cleaning. All Bond Arms are handmade in Texas out of

heavy-duty stainless steel components and precision machined parts for a consistent fit. And all come with a lifetime warranty.

Bond Arms carries a full line of interchangeable barrels ranging from 2.5" – 4.25" for almost all of its models. The company also offers a full line of high-quality, high style accessories. Interchangeable barrels are not available for California models and Bond Arms are not available in Massachusetts. For more information visit [bondarms.com](http://bondarms.com).

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**Media Contact:**

Wendi Tush

The Lexicomm Group

Wendi@lexicommgroup.com

(212) 794-4531